

Interested in teaching Global Information and Social Enterprise in Sociology@UCSantaCruz?

Apply online at: <https://recruit.ucsc.edu/apply/JPF00635>
Initial Review date is: November 2, 2018

Sociology with an Intensive Concentration in Global Information and Social Enterprise Studies, known practically as GISES (pronounced, guy-sis), is a challenging program designed for highly motivated, self-directed and enterprising students who have demonstrated the capacity to design and complete an honors-quality project for a civil society group. The Everett Program empowers students at UC Santa Cruz to take direct action on issues of social justice and environmental sustainability. Students enroll in the SOCY 30 series to learn the theory and practice of community engaged activism. They craft a project and participate in Impactathons. Everett students change the world.

Refer also to the [Everett Program website](#) and the [GISES website](#) for complete information. The Everett Program is an option for any student, regardless of their major. Students majoring in Sociology, can add the Everett Program to their major through the [GISES intensive concentration](#).

Course Series Description

SOCY 30A Introduction To Global Information And Social Enterprise Studies

The first class in a three-quarter sequence that prepares students for designing social justice and sustainability projects using social-enterprise methodologies to transfer information and communications technologies (ICT) to community and non-governmental organizations. Tuesday's class topics include globalization, info-exclusion, social justice, information revolution, global civil-society networks, social entrepreneurship, and organizational assessment. Thursday's technical laboratory teaches students to develop practical ICT skills for working solidarity with community organizations in areas such as web design, graphic design, and digital networking. Enrollment limited to 70. (General Education Code(s): PE-T.) Lower Division 5 Units.

SOCY 30B Designing ICT Projects For Social Enterprise

Covers designing "doable" ICT-based projects to support the goals of community and NGOs. Topics include: social entrepreneurship/enterprise case studies; step-by-step project design; integrating social and technical solutions; project management. Technical topics include: Internet resources; advanced web/database design; computer networks/maintenance. Prerequisite(s): course 30A. Enrollment limited to 50. Lower Division 5 Units.

SOCY 30C Project Implementation And Grant Writing For Social Entrepreneurs

Covers conversion of ICT project into a fundable grant proposal for social justice, integration of social activism, entrepreneurship and justice, and implementation of project. Topics include: funders, proposal design, field methods, project assessment, innovative ICT applications, action research methods. Prerequisite(s): course 30B. Enrollment limited to 50. Lower Division 3 Units.

For more information about this recruitment refer to the [LPSOE job announcement](#) (<https://recruit.ucsc.edu/apply/JPF00635>) or contact jlawren2@ucsc.edu, please refer to position #JPF00635 in all correspondence.